

SUMMARY

- Six years experience designing and developing websites with a solid foundation in graphic design,
- Extensive experience administering projects from initial ideas to final products,
- Excellent communication and interpersonal skills,
- Detail oriented, with very strong organizational and planning skills.

EXPERIENCE

Ottawa Citizen, Ottawa, On Web Developer and Designer

2012 - current

- Advising, designing and developing user interface(UI) and user experience(UX) for various custom tools for Ottawa Citizen's editorial department
- Leading, coordinating with different departments and developing multiple responsive cross-platform projects including Digitallounge.ca, SenatorsExtra.ca as well as working part of a bigger team on large-scale projects such as OttawaKidsCamps.ca and the new Ottawa Citizen, Montreal Gazette sites. Designing and developing in-house "how to use guides" for custom build WordPress websites.
- Other duties include working closely with Advertising and Marketing departments, designing and developing various products such us Ottawa Citizen All Star Weekend, Battle of the Fans, Taco Town contest and others.

Jessica Rousseau Design, Ottawa, On Graphic/Web Designer and Developer

2011 - 2012

- Researching, estimating and analyzing projects, creating concepts, compiling initial site mock-ups, designing and developing WordPress and Squarespace websites,
- Contributing to the WordPress and Squarespace community by writing for the company's blog,
- Designing illustrations for an array of print materials such as cards, calendars, blog posts and web pages.

silenceIT, Ottawa, On Web Designer and Developer

2010 - 2011

- Acting as a lead designer/developer on numerous projects such as GoldenEar or BPFS and becoming
 profound in the ability to take a job from the conception to the final stage as well as working part of a bigger
 team on large-scale projects such as PoliChat, PoliVote, Pixacard,
- Responsible for initial project researching, time estimating, analyzing the competition and the market, creating
 concepts, designing mock-ups, reskinning themes, developing WordPress and Joomla websites, as well as
 designing and developing UI elements for in house and client projects.
- Creating how-to use Joomla and WordPress user guides for clients,
- Contributing to the WordPress and design community by writing a few blog posts,
- Other duties included designing and building MailChimp templates, creating and implementing Facebook
 pages, producing logos for various inhouse projects such as PoliChat, PoliVote, Pixacard and others, as well
 as expanding knowledge base and experimenting with HMTL 5, CSS3, PHP, jQuery and Javascript,



burbek, Ottawa, On Graphic/Web Designer and Developer

2008 - 2010

- Working as a lead designer in a small development team on large and small scale projects like Brenmar, NCHCA, Doug Thompson, Bubbles in the Air, OIBA and others,
- Responsible for initial project researching, estimating, analyzing, concepts creation, designing and developing static and interactive websites,
- Designing User Interface (UI) for burbek's in-house CMS platform and implementing it on numerous client sites,
- Other duties include reviewing, preparing, approving the assembly of final layouts and art materials for printing, creating logos and other curatives for various projects such as NCHCA, Osgoode Medieval Festival, Boxma, Bubbles in the Air and others,
- Interacting with clients on a daily basis for project management, CMS questions, minor adjustments and other website enhancements,

OTHER EXPERIENCE

Israel Defence Forces, Israel

2002 - 2005

Loader, Tank Commander, Dispatch Staff Sergeant

- As a loader in Platoon leader's crew responsible for maintaining and operating multiple machine guns, radio equipment, shell loading mechanism and performing other duties such as maintaining proper ammunition supply levels, helping other crew members during weekly maintenance routines,
- As a tank commander substituting the Platoon Leader and acting as active commander for his tank crew,
- As a dispatch Staff Sergeant supervising over a 1500 people military base, coordinating live-fire training fields and tank movement, and performing a Staff Sergeant duties over a team of 8 dispatchers.

QUALIFICATIONS

- Profound knowledge of WordPress, Joomla, CSS, CSS3, HTML as well as Adobe Create Suite Photoshop, Dreamweaver, Flash, Illustrator, InDesign, also MailChimp templates and Facebook pages,
- Good knowledge of Submlime Text, Squarespace, ¡Query, SASS, PHP(WordPress), and HTML 5
- Strong organizational, analytical and interpersonal skills,
- Creative, self-driven, motivated and proactive team player,
- Fluent in three languages which are English, Russian and Hebrew.

AWARDS

2014

Three site of the day awards in CSSREEL, CSSWINNER and CSS DESIGN AWARDS as well as a honorable mention for developing the WordPress theme for cinnamontoast.ca site

2009

Three first places at MAD (Algonquin College School of Media and Design annual design awards judged by design community professionals) awards including: Interactive Self Promo, Animated Identity and Interactive for Amnesty International. As well as 3 second places: Music artist site, Interactive product, and a TIFF 08 poster, and also one third place and one honorable mention.



Awards continued...

2008

Six second places at MAD awards including: Web site design, Illustration, Typeface design, Packaging and other categories. As well as 1 third place for illustration and two honorable mentions for Annual Report and Web site design.

2007

Two third places at MAD awards including: Posted design and Photography. As well as honorable mention for Logo design.

2005

IDF university scholarship for excelling as Dispatch Staff Sergeant.

2004

IDF honorable mention for excelling in performing Platoon Leader's loader duties.

EDUCATION

Algonquin College

2006 - 2009

Three year Graphic Design and Multimedia Program

Graduated with Honors April 2009